



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Canal Partners Media  
900 Circle 75 Parkway  
Suite 1650  
Atlanta, GA 30339

**Contract #** 5324181  
**Schedule Dates** 07/12/22-07/19/22  
**Advertiser** Progressives for Progress (147559)  
**Agency** Canal Partners Media (15500)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** Est 1649 Prog TV (1754691)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Feist,Chris  
**Phone/Fax** /  
**CPE** Est 1649 Prog TV  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** Est 1649 Prog TV

**Date Entered** 07/07/22  
**Last Modified** 07/07/22  
**Entered By** Barbara Monares  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,515.00  
**Net Total** \$8,585.00  
**Sales Tax**

**Washington (WJLA)**  

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| Jul. 2022           | 10        | \$10,100.00        |
| <b>Grand Total:</b> | <b>10</b> | <b>\$10,100.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                                  | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station           | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 1.0  | Normal Line / SPOT             | 07/12/22-07/12/22 | 2   | :30    | 5:58:15A- News-7News ON YOUR SIDE at 6AM   |     |    | 1  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Washington (WJLA) |          | 7/7/22  |
| 2.0  | Normal Line / SPOT             | 07/19/22-07/19/22 | 2   | :30    | 5:58:15A- News-7News ON YOUR SIDE at 6AM   |     |    | 1  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Washington (WJLA) |          | 7/7/22  |
| 3.0  | Normal Line / SPOT             | 07/14/22-07/14/22 | 2   | :30    | 11:59:56A- News-7News ON YOUR SIDE at Noon |     |    |    |    | 1  |    |    |    | 1     | \$750.00   | \$750.00   | Washington (WJLA) |          | 7/7/22  |
| 4.0  | Normal Line / SPOT             | 07/18/22-07/18/22 | 2   | :30    | 11:59:56A- News-7News ON YOUR SIDE at Noon |     | 1  |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Washington (WJLA) |          | 7/7/22  |
| 5.0  | Normal Line / SPOT             | 07/13/22-07/15/22 | 2   | :30    | 5:59:26P- News-7News ON YOUR SIDE at 6PM   |     |    |    | 1  |    | 1  |    |    | 2     | \$1,500.00 | \$3,000.00 | Washington (WJLA) |          | 7/7/22  |
| 6.0  | Normal Line / SPOT             | 07/12/22-07/12/22 | 2   | :30    | 11:00:26P- News-7News ON YOUR SIDE at 11PM |     |    | 1  |    |    |    |    |    | 1     | \$1,400.00 | \$1,400.00 | Washington (WJLA) |          | 7/7/22  |
| 7.0  | Normal Line / SPOT             | 07/18/22-07/18/22 | 2   | :30    | 11:00:26P- News-7News ON YOUR SIDE at 11PM |     | 1  |    |    |    |    |    |    | 1     | \$1,400.00 | \$1,400.00 | Washington (WJLA) |          | 7/7/22  |
| 8.0  | Normal Line / SPOT             | 07/16/22-07/16/22 | 2   | :30    | 8A- News-7News ON YOUR SIDE Weekend at 8AM |     |    |    |    |    |    | 1  |    | 1     | \$700.00   | \$700.00   | Washington (WJLA) |          | 7/7/22  |
|      |                                |                   |     |        |  |     |    |    |    |    |    |    |    |       |            |            |                   |          |         |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|                             |       |                   |       |           |

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 9.0  | Normal Line / SPOT             | 07/17/22-07/17/22 | 2   | :30    | 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM |     |    |    |    |    |    |    | 1  | 1     | \$900.00 | \$900.00 | Washington (WJLA) |          | 7/7/22  |
|      |                                |                   |     |        |  |     |    |    |    |    |    |    |    |       |          |          |                   |          |         |

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